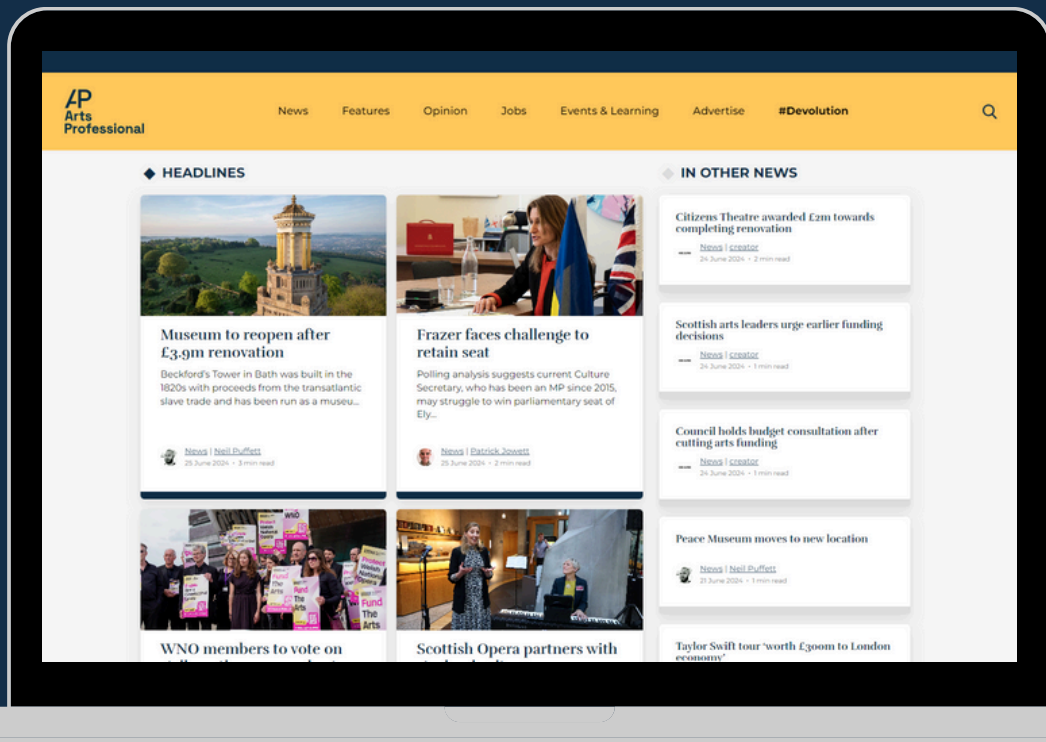


AP Arts Professional



Rate card 2024

Recruitment Advertising

Increasing levels of prominence and distribution to connect you to talented and well qualified new people with a range of options to suit your requirements:

PRIORITY

For 2 to 6 weeks	£695
For 1 to 2 weeks	£595
For up to 1 week	£495

PREMIUM

For 2 to 6 weeks	£595
For 1 to 2 weeks	£550
For up to 1 week	£450

ESSENTIAL

For 2 to 6 weeks	£495
For 1 to 2 weeks	£450
For up to 1 week	£350

BASIC WEB ONLY

For 2 to 6 weeks	£195
For 1 to 2 weeks	£150
For up to 1 week	£95

SPECIAL RATES AND DISCOUNTS

Basic web only:

Suitable for active jobseekers visiting the site. Not included in mailings. Self service and payment by credit card required.

Chairs and trustees:

20% discount for these unpaid roles where quality candidates are vital.

Freelance roles:

50% discount for organisations needing freelancers or consultants for a short-term injection of temporary specialist expertise. A fixed fee for daily rate must be offered and published. Salaried roles are not eligible.

Multiple bookings:

The more you book, the more you save. 5% discount when you book two adverts, 10% for three, 15% for four, and 20% for five or more roles.

[Click for full details and online booking form](#)

Event Listing

Advertise conferences, training courses and professional development events, or make a call out to the sector for applications, submissions or to participate in your research.

FEATURED

For 8 to 12 weeks **£445**

For 4 to 8 weeks **£355**

For up to 4 weeks **£275**

ESSENTIAL

For 8 to 12 weeks **£230**

For 4 to 8 weeks **£180**

For up to 4 weeks **£135**

[Click for full details and to book an event listing](#)

Sponsored Article

You can write and sponsor articles if our editorial team feel that your proposed editorial content is relevant to our readers. We will also provide you with support to gain maximum reader engagement.

Sponsored article **£645**

Email ads@artsprofessional.co.uk for more details

Online Display Advertising

Display advertising appears on our home page and or alongside our highly valued news and feature articles.

Super leader board banner

	Up to 2 weeks	Up to 4 weeks
Whole site	£400	£550
Home page only	£300	£450



Standard website banner/MPU

	Up to 2 weeks	Up to 4 weeks
Whole site	£400	£550
One section	£250	£395



[Email ads@artsprofessional.co.uk](mailto:ads@artsprofessional.co.uk) for availability and booking

Email display advertising

Our ever-popular weekly email newsletters can take your messages, brand and services direct to the inbox of your future customers.

MID BANNER

For 2 weeks **£175**

For 4 weeks **£250**

PROMOTED SLOT

1 insert **£250**

2 inserts **£350**

future
One of our defining characteristics is the diversity and inclusivity of our team, says Della Barker, as she reflects on the theatre's post-pandemic journey.

More news and features...

Mid banner here

◆ **CHANGING FACES**

Stratford East appoints new Artistic Director

LUX founder steps down
Founder and Director of LUX BENJAMIN

Brixton House: Building a resilient future
One of our defining characteristics is the diversity and inclusivity of our team, says Della Barker, as she reflects on the theatre's post-pandemic journey.

More news and features...

PROMOTED SLOT

Your title
Your promoted slot copy here

Your button goes here...

◆ **CHANGING FACES**

Email_ads@artsprofessional.co.uk for availability and booking

Solus email

A solus email is direct mail and is a great way to provide details about your products or services, make a call out to the sector or to advertise a whole programme of work or series of events. You can add images, links to your services, video, your branding and links to feature articles or blogs published on Arts Professional, your own site or elsewhere. Solus emails reach 40,300+ readers registered to receive partner mailings.

Solus email **£1,250**

Email ads@artsprofessional.co.uk for more details

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Large organisation	£295 / Year
Medium organisation	£210 / Year
Small organisation	£165 / Year
Micro organisation	£115 / Year
Higher / Further Education Institution	£195 / Year

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Editorial Partnerships

A year-long series of focused editorial material on themes that are particularly relevant for our readers, including a discounted package of advertising and series of sponsored articles collated into a microsite on AP.

Minimum rate card spend £6,000 discounted by 20% to £4,800 (£400 per month).

[Click for more details on editorial partnerships](#)

For full details about all of our advertising options [click here](#) or call us on 01223 200200

Terms of business

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