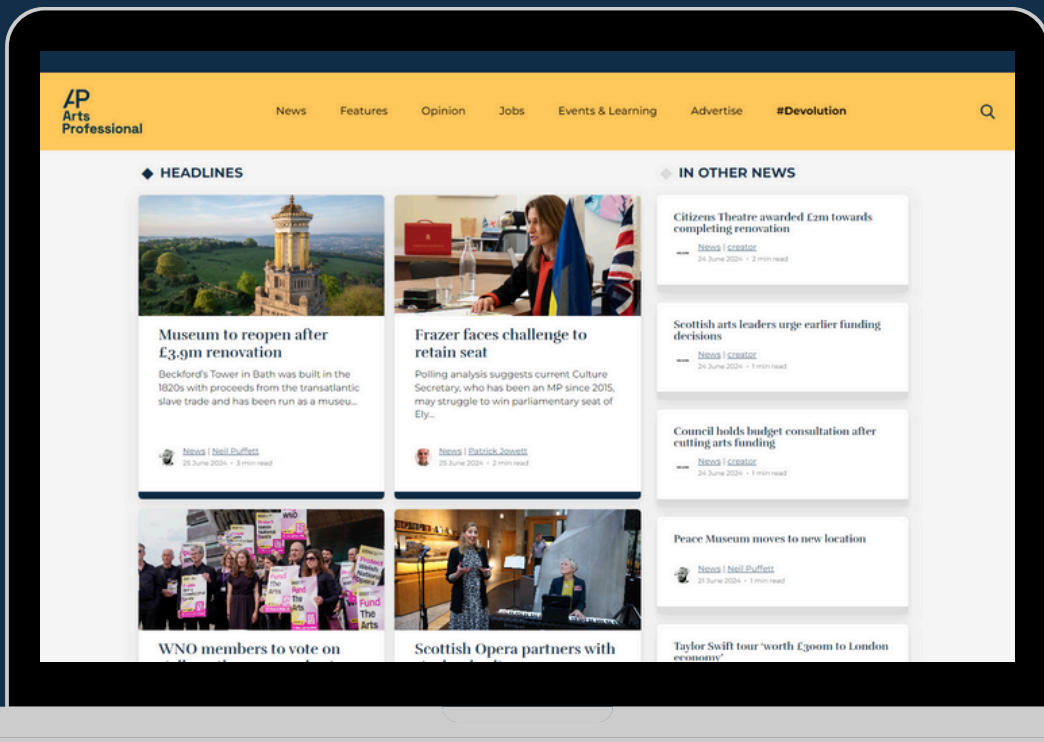


# AP Arts Professional



## Rate card 2025

# Recruitment Advertising

Increasing levels of prominence and distribution to connect you to talented and well qualified new people with a range of options to suit your requirements:

## PRIORITY

For 2 to 6 weeks	<b>£695</b>
For 1 to 2 weeks	<b>£595</b>
For up to 1 week	<b>£495</b>

## PREMIUM

For 2 to 6 weeks	<b>£595</b>
For 1 to 2 weeks	<b>£550</b>
For up to 1 week	<b>£450</b>

## ESSENTIAL

For 2 to 6 weeks	<b>£495</b>
For 1 to 2 weeks	<b>£450</b>
For up to 1 week	<b>£350</b>

## BASIC WEB ONLY

For 2 to 6 weeks	<b>£195</b>
For 1 to 2 weeks	<b>£150</b>
For up to 1 week	<b>£95</b>

## SPECIAL RATES AND DISCOUNTS

### Basic web only:

Suitable for active jobseekers visiting the site. Not included in mailings. Self service and payment by credit card required.

### Chairs and trustees:

20% discount for these unpaid roles where quality candidates are vital.

### Freelance roles:

50% discount for organisations needing freelancers or consultants for a short-term injection of temporary specialist expertise. A fixed fee for daily rate must be offered and published. Salaried roles are not eligible.

### Multiple bookings:

The more you book, the more you save. 5% discount when you book two adverts, 10% for three, 15% for four, and 20% for five or more roles.

[Click for full details and online booking form](#)

# Event Listing

Advertise conferences, training courses and professional development events, or make a call out to the sector for applications, submissions or to participate in your research.

## FEATURED

For 8 to 12 weeks	<b>£445</b>
For 4 to 8 weeks	<b>£355</b>
For up to 4 weeks	<b>£275</b>

## ESSENTIAL

For 8 to 12 weeks	<b>£230</b>
For 4 to 8 weeks	<b>£180</b>
For up to 4 weeks	<b>£135</b>

[Click for full details and to book an event listing](#)

# Sponsored Article

You can write and sponsor articles if our editorial team feel that your proposed editorial content is relevant to our readers. We will also provide you with support to gain maximum reader engagement.

**Sponsored article** ..... **£675**

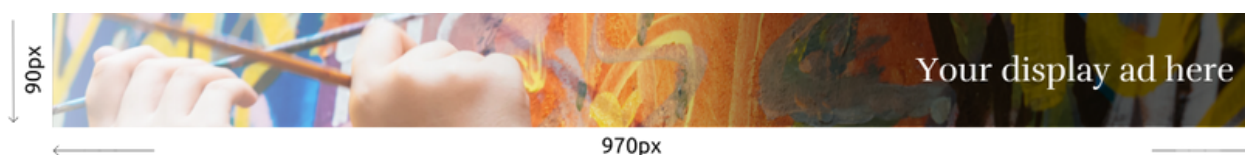
Email [ads@artsprofessional.co.uk](mailto:ads@artsprofessional.co.uk) for more details

# Online Display Advertising

Display advertising appears on our home page and or alongside our highly valued news and feature articles and in job and event pages

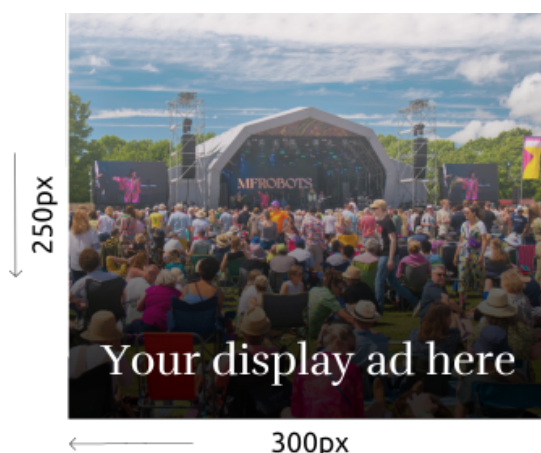
## Super leaderboard banner

	Up to 2 weeks	Up to 4 weeks
Shared whole site .....	<b>£400</b>	<b>£550</b>
Exclusive whole site .....	<b>£300</b>	<b>£450</b>



## MPU

	Up to 2 weeks	Up to 4 weeks
Shared whole site .....	<b>£300</b>	<b>£450</b>
Exclusive whole site .....	<b>£450</b>	<b>£600</b>



[Email ads@artsprofessional.co.uk](mailto:ads@artsprofessional.co.uk) for availability and booking

# Email display advertising

Our ever-popular weekly email newsletters can take your messages, brand and services direct to the inbox of your future customers.

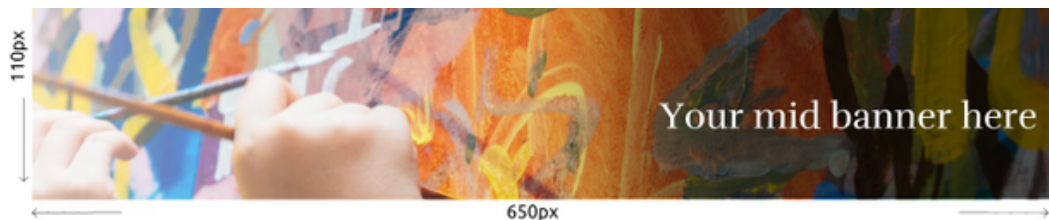
**Mid banner**

**For 2 weeks**

**For 4 weeks**

**£175**

**£550**



**Brixton House: Building a resilient future**

One of our defining characteristics is the diversity and inclusivity of our team, says Delia Barker, as she reflects on the theatre's post-pandemic journey.

[More news and features...](#)

**Mid banner here**

◆ **CHANGING FACES**

**Stratford East appoints new Artistic Director**

Theatre Royal Stratford East in London has

**LUX founder steps down**

Founder and Director of LUX, BENJAMIN COOK, will step down from his role after 22

**Promoted slot** -----


**1 insert**

**2 inserts**

**£250**


**£350**



 Secondary text illustrating the main image, e.g. Stella Barker, as she reflects on the theatre's post-pandemic journey.

**More news and features...**

**PROMOTED SLOT**





**Your title**

Your promoted slot copy here

**Your button goes here...**

**◆ CHANGING FACES**



# Solus email

A solus email is direct mail and is a great way to provide details about your products or services, make a call out to the sector or to advertise a whole programme of work or series of events. You can add images, links to your services, video, your branding and links to feature articles or blogs published on Arts Professional, your own site or elsewhere. Solus emails reach 40,300+ readers registered to receive partner mailings.

**Solus email** ..... **£1,250**

Email [ads@artsprofessional.co.uk](mailto:ads@artsprofessional.co.uk) for more details

## Subscription

By subscribing to Arts Professional you are supporting independent journalism.

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Freelance	<b>£55 / Year</b>
Student	<b>£27.50 / Year</b>

### ORGANISATIONS

Large organisation	<b>£295 / Year</b>
Medium organisation	<b>£210 / Year</b>
Small organisation	<b>£165 / Year</b>
Micro organisation	<b>£115 / Year</b>
Higher / Further Education Institution	<b>£195 / Year</b>

[Click for more details on subscriptions](#)

# Editorial Partnerships

A year-long series of focused editorial material on themes that are particularly relevant for our readers, including a discounted package of advertising and series of sponsored articles collated into a microsite on AP.

A partnership costs a minimum of £416 a month for a 12-month period. This buys £6,240 of exposure at our rate card prices, discounted by 20%

[Click for more details on editorial partnerships](#)

**For full details about all of our advertising options [click here](#) or call us on 01223 200200**

## Terms of business

Visit our website for information on our [full terms of business for advertisers](#)

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